logic virtual cinema

A turnkey solution for streaming and monetizing video content for independent theaters and film distributors.

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Logic Virtual Cinema empowers venue-based on-demand video through four components.

Website CMS

LOGIC

- Build Your Website
- Add Ecommerce
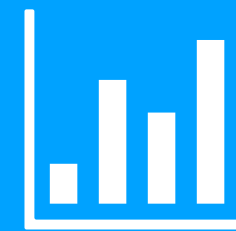- Grow Your Audience

Video Platform

Zype

- Video Management
- TVOD & SVOD
- Apps

Venue Management

- Venue Database
- Dynamic Screenings
- Geo Location

Attribution
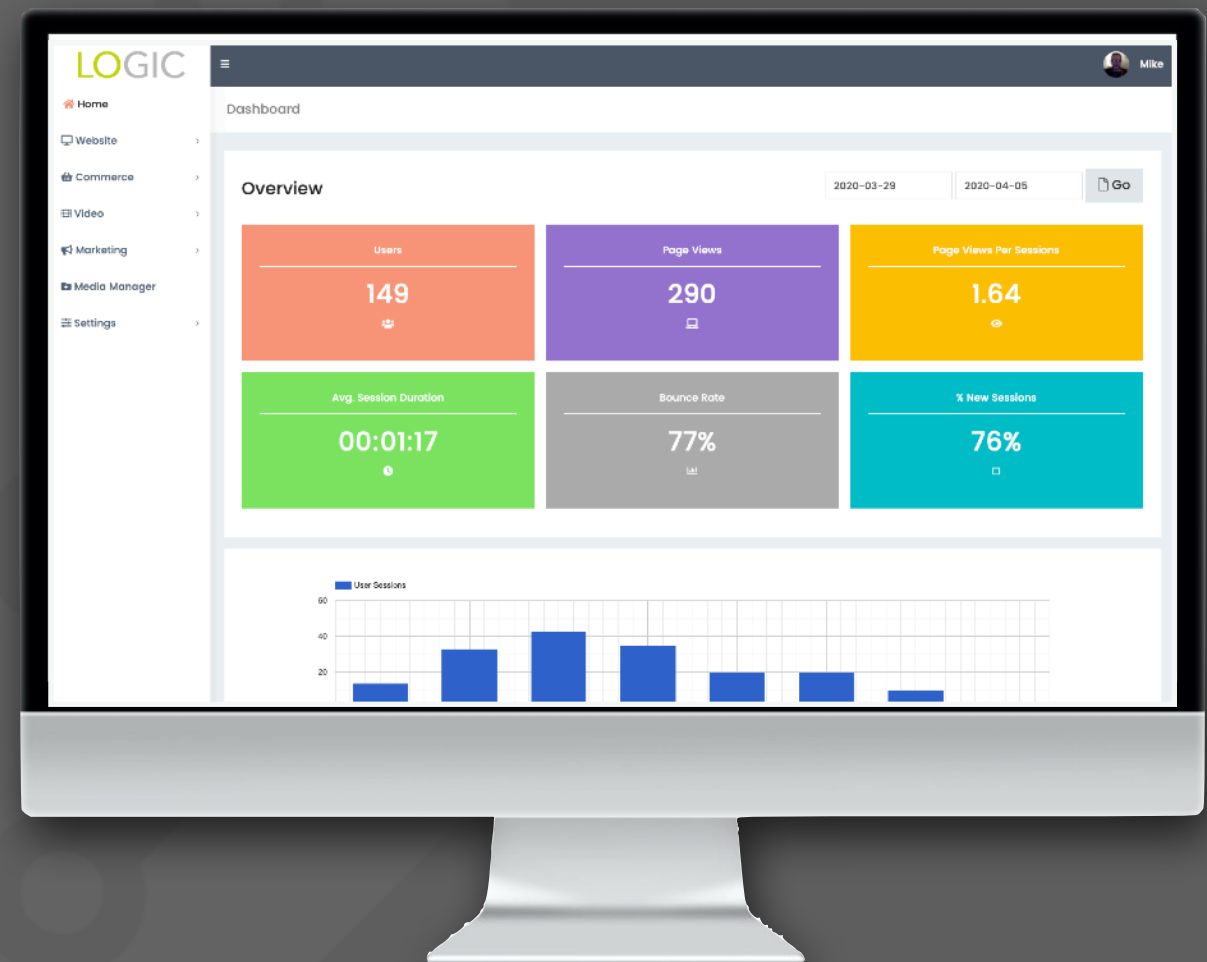
- Performance Analytics
- Revenue Attribution
- Custom Reporting

![logic virtual cinema]

Website Management

LOGIC

Logic Virtual Cinema is built on a robust content management system that allows development of a complete online experience with website, blog, and online store for selling merchandise and physical product such as DVD and Blu-ray discs.

- Build Your Website

- Add Ecommerce

- Grow Your Audience with Social, Blog, and Marketing Tools

Video Platform

Logic Virtual Cinema integrates directly with Zype, the leading video platform for encoding, managing, and distributing transactional video. Powerful API connectivity provides a seamless user experience.

- Transcode Video on Upload

- TVOD, SVOD and Live Stream

- Apps available for OTT Distribution

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Venue Management

Venue management provides a database for managing independent theaters, classes, screenings, or locations. Individual screening pages are generated with the ability to assign unique video offering for each venue. Geo location can be used to guide your audience to the right location.

- Manage Venues

- Dynamically Generate Screening Pages

- Geo Locate / Block Viewers

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Attribution & Reporting

As unique screening pages are generated from the venue manager, select video offerings can be added to each venue and tracked individually for views, transactions, and revenue. Custom reports can be generated to assist with rights management and royalties.

- Performance Analytics

- Video Revenue Attribution

- Custom Reporting

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Ready to learn more?

Contact us to schedule a demo or visit logicvirtualcinema.com

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